

News You Can Use From Your SBDC



TEXAS GULF COAST NETWORK

LONE STAR COLLEGE

SPRING 2015

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Cork This! Winery.....The Personal Journey of a Successful Start-up.

by Karla Nash

Like many, for most of my adult life I had a "dream" of owning my own business. A strong desire to venture out of corporate America and into something I could call my own. Along life's path, as many people do, I would come up with lots of great business ideas and propositions. Some days it was a franchise ownership, other days it was just a spin-off on what I thought would be a successful business. Several times, I would go down the path of feverishly researching and eventually taking my idea to my local bank to get their input. Most

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often, I was met with more questions than I had answers and I often felt like an idiot for even consuming their precious time. [Click here](#) for the "rest of the story".

SBDC and Web.com Small Business Summit.

The LSCS-SBDC is participating in the Web.com Small Business Summit for The Insperity Invitational golf tournament at The Champions Club at The Woodlands Country Club on Thursday April 30th from 8 a.m. to 12 noon. For more information [click here](#).

How Are You Marketing Your Business? Are You Looking for Great Ideas on How To Increase Sales?

Senior Advisor Jan Koenig has written an excellent article on things to consider when marketing your business in the new world of social media. For more information [click here](#).

LSC and The Texas Workforce Commission.

Free training dollars from the Texas Workforce Commission for new and existing employees. For details [click here](#).

PeopleFund "PeopleVet" Class. PeopleFund and LSC-SBDC offer cash Incentives To Vets.

Free Consultation

The success of your business is our only priority. Contact a Senior Consultant in your area today:

Sal Mira, Director

Lone Star College System Office
The Woodlands
832-813-6673
sal.mira@lonestar.edu

Don Ball

Lone Star College-North Harris
Greenspoint Center
281-260-3178
don.ball@lonestar.edu

Jan Koenig

Lone Star College-Kingwood
281-312-1770
jan.koenig@lonestar.edu

Steve Hamilton

Lone Star College System Office
832-813-6523
Lone Star College-Conroe
936-521-4509
steve.hamilton@lonestar.edu

Karen Sharp

Lone Star College-Cyfair and
Magnolia
832-482-1057
Lone Star College-Tomball
281-351-7222
281-290-5266 - Fax at LSC-CF
karen.s.cavallaro@lonestar.edu

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Senior Advisor Don Ball, a veteran, has been working with PeopleFund to assist veterans who want to start a business. For more information [click here](#).

Metrics

For the first half of fiscal year 2015 the Lone Star College SBDC helped to create 213 new jobs, retain 45, start 29 new businesses, inject over \$46.5m into the economy and met with 145 new clients. Can we assist you?

Spring Tax Season

The CPA firm Karlins Ramey and Tompkins, LLC, always provide timely and useful information regarding taxes and planning. For more information [click here](#).

Upcoming training

We've got an exciting menu of upcoming training sessions presented by leading experts and professionals. You owe it to yourself to review this [schedule](#) to see if something might be of interest.

Lone Star College System
Small Business Development Center
832-813-6674